



Press Release

January 4, 2010

Beaulieu International Group & Fibroline France SARL signed a license agreement for the manufacture of innovative recyclable exhibition carpets.

A European leader investing in cleantech

Beaulieu International Group, leader on the European floor covering market, signed with Fibroline a license agreement concerning the use of the Dry-Preg™ technology, patented by Fibroline, for the manufacture of new recyclable carpets.

Beaulieu International Group planned to start the first unit second half of 2010.

An environmentally friendly process

The Dry-Preg™ technology, especially adapted for needle punched textiles, enables the replacement of conventional latex liquid technology using a very cost competitive dry manufacturing solution. It uses instead of latex a dry powder binder of the same nature as the carpet fibers allowing a very efficient recyclability of the final product (100% Polyolefin).

A high potential technology

Based on this success in the carpet business, Fibroline already extends its technology to additional markets. "Several industrial partners worldwide are evaluating the technology and it is clear that this first unit bought by the Beaulieu International Group will act as a reference and incite them to adopt our new technology" says Jérôme Ville, Business Development Manager at Fibroline.

Automotive, Building and Shoe industry are the next targets for Fibroline Company concerning latex replacement.

Fibroline, an innovative European company

Fibroline is a young European company that was created in 2003. Its product development centre is located in France, near Lyon. Fibroline markets its know-how and patents to manufacturers on a licence basis, both exclusive and non-exclusive. Fibroline receives the support of the French Agency OSEO Innovation, European community and European business angels, and has devoted more than five million euros to developing the company since 2003.

More information: www.fibroline.com

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